

NIT
KONFERENCA
2022

**NT
KONFERENCA
2022**

27th NT CONFERENCE

**SPONSORSHIP
BROCHURE**

PORTOROŽ, 26. - 28. SEPTEMBER 2022

NT KONFERENCA 2022

NT CONFERENCE

MEETING POINT OF MODERN, TECHNOLOGICAL, BUSINESS AND MARKETING EXCELLENCE

- ▶ **Biggest and most successful Slovenian technological-business conference**
- ▶ **Place of networking and numerous business opportunities**
- ▶ **New ideas on the latest guidelines, best practices and upcoming business models**
- ▶ **Meeting point of leading representatives and experts in your field**
- ▶ **The most suitable environment for effective networking, business meetings and relaxed gathering with your partners**

EFFECTIVE CONNECTING, NETWORKING AND OPPORTUNITIES FOR NEW BUSINESS DEALS

27th NT CONFERENCE

NT KONFERENCA RENICA 2022

INTRODUCE YOURSELF

to the widest Slovenian IT and business audience

ENSURE

visibility with flexible branding
and interactive happening

CONNECT

with your potential clients
and **STREIGHTEN** many new sales leads

USTVARITE

nove poslovne povezave
in si **ZGRADITE** bazo
kakovostnih prodajnih stikov

MAKE NEW DEALS

and increase the profitability of your business



NTK
KONFERENCA
2022

NT KONFERENCA 2022

**27th NT CONFERENCE
YOUR BUSINESS
OPPORTUNITY**

**Be innovative, dare to stand out
and leave an impression!**

NTK KONFERENCA 2022

MONDAY

- ▶ Regular part of the conference
- TECHNOLOGICAL SESSIONS

PEER2PIR

Evening gathering

TUESDAY

NTK Business Day

- ▶ Regular part of the conference
- TECHNOLOGICAL SESSIONS
- BUSINESS SESSIONS

PEER2PIR

Evening gathering

WEDNESDAY

- ▶ Regular part of the conference
- TECHNOLOGICAL SESSIONS

*We reserve the right to make changes.

CONFERENCE FEES

	FIRST 50 FEES	REGULAR PRICE
NTK FULL FEE	990 EUR	1090 EUR
NTK NETWORKING	550 EUR	650 EUR
NTK BUSINESS DAY	390 EUR	530 EUR
NTK EXHIBITOR*	200 EUR	300 EUR

* Each exhibitor is entitled to purchase one NTK Exhibitor conference fee.

NT CONFERENCE IN NUMBERS

NT
KONFEE
RENCA
2022

2200+

Attendees



140+

Sessions



130+

Speakers



60+

Sponsors

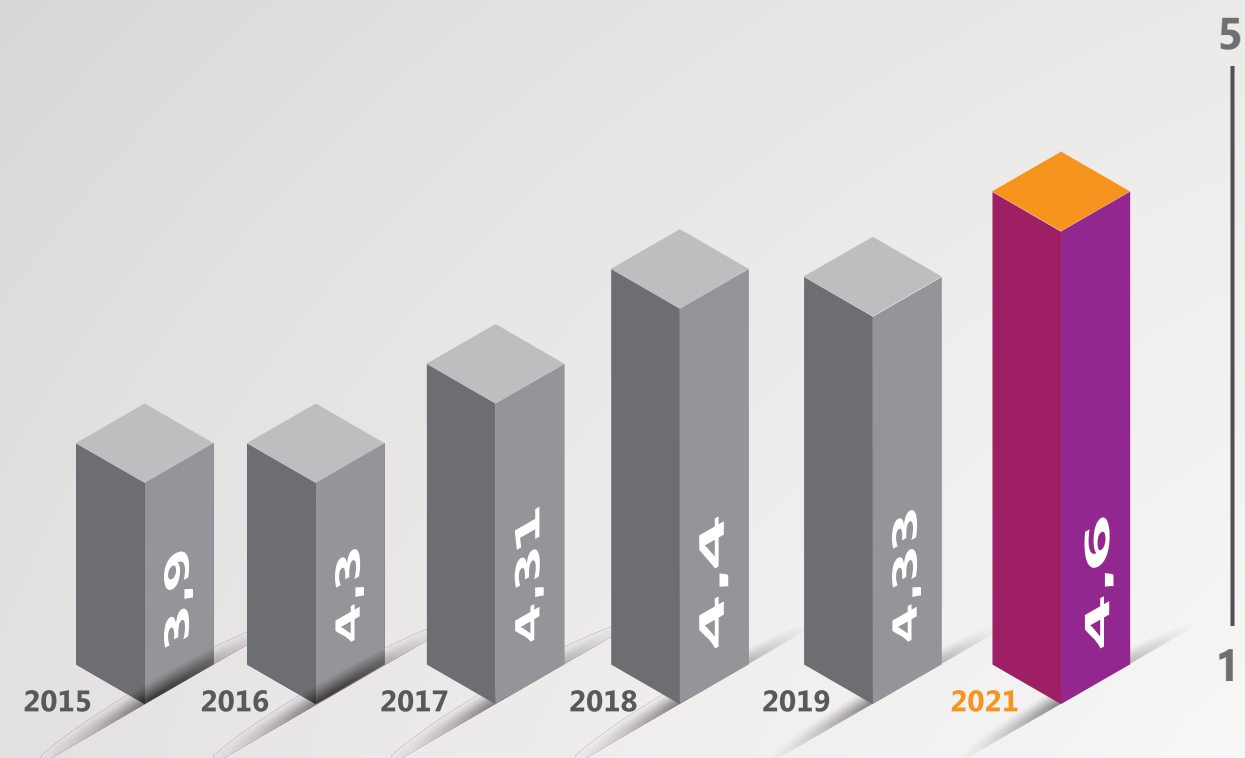


30+

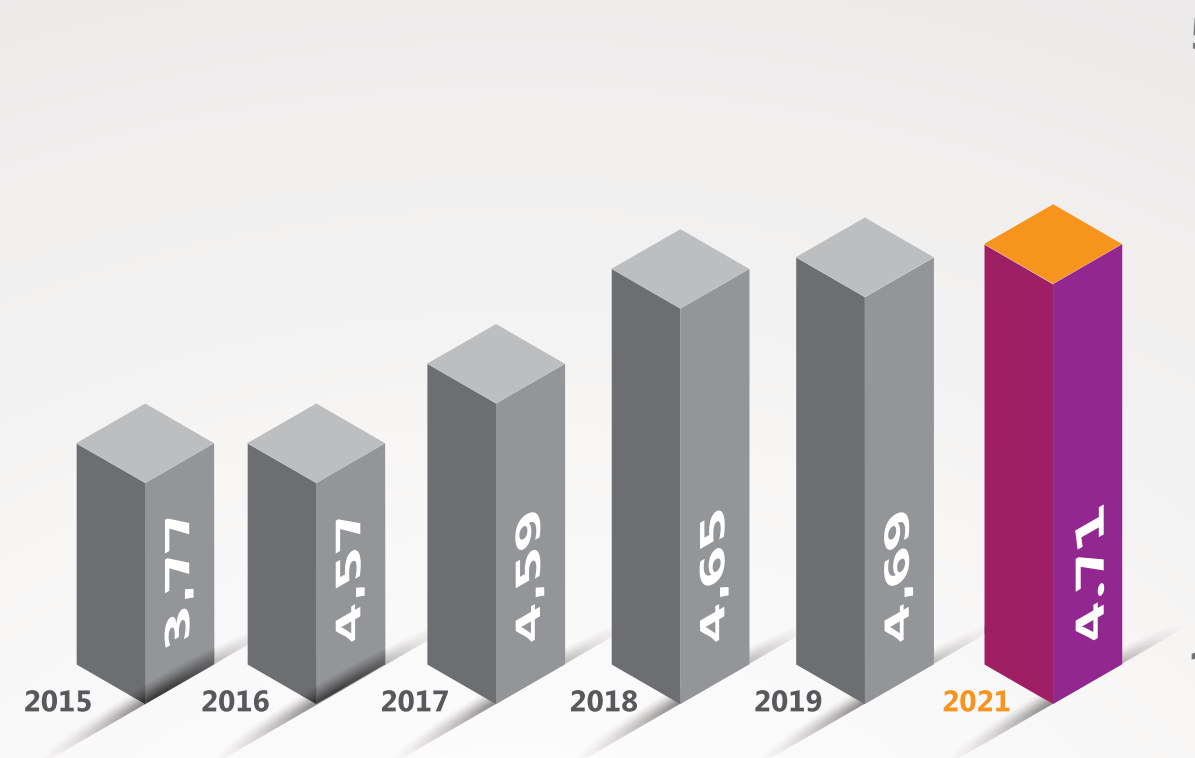
Journalists



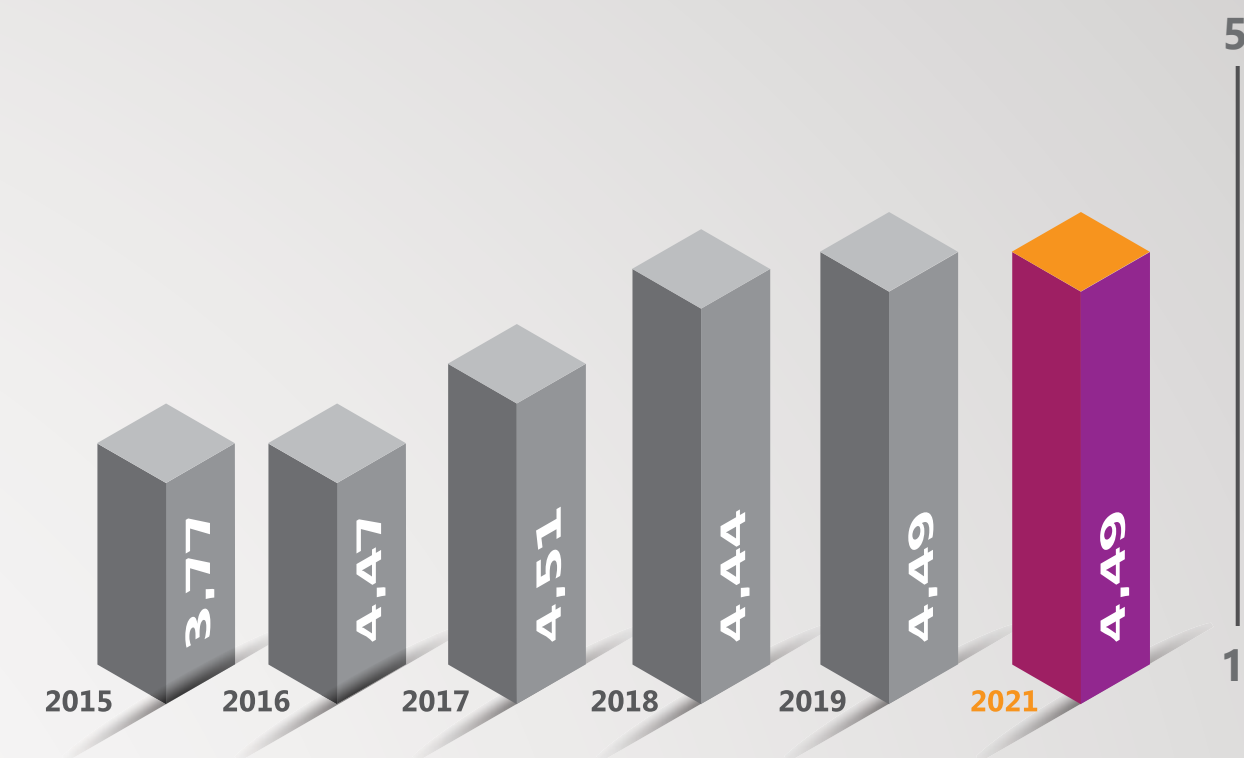
NT CONFERENCE IN NUMBERS



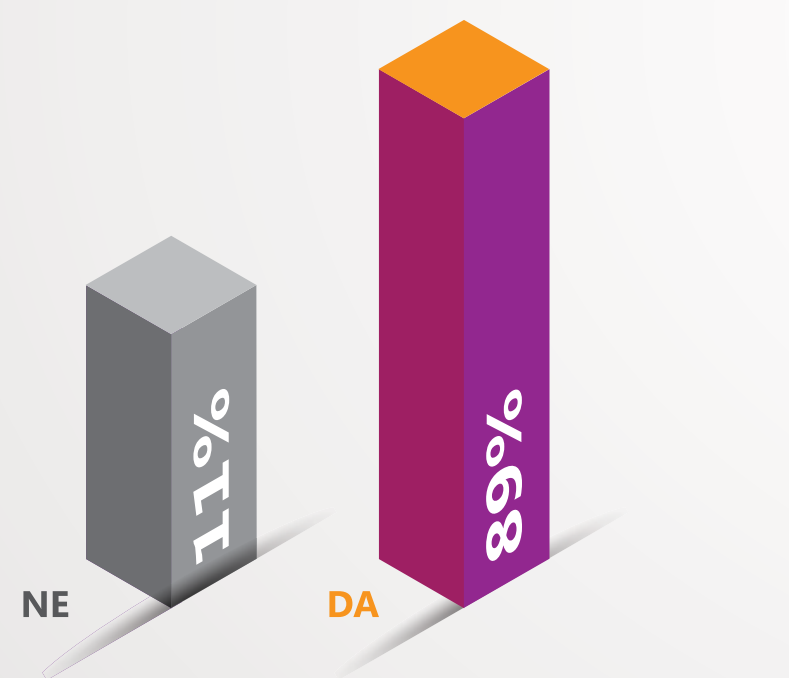
Overall satisfaction rating (1-5)



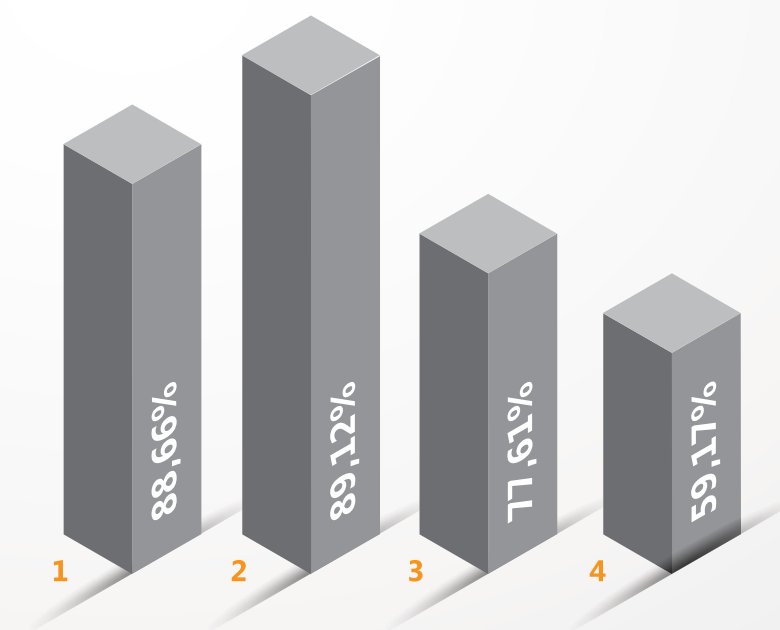
The NT Conference is the main IT event in Slovenia (1-5)



I will attend the NT Conference in the future as well (1-5)



I believe that the NT Conference is a good investment



I decided to attend the NT Conference

1. Due to content
2. To meet colleagues from other companies
3. Since I'm looking for new solutions to existing business processes
4. Because of doing business

54% of NT Conference attendees have a decision making position in their company

**NT
KONFE
RENC
2022**

**SPONSORSHIP
PACKAGES**

***All prices are without VAT.**

SPONSORSHIP PACKAGES

2022

GENERAL SPONSORSHIP

Price open for discussion

CREATING BUSINESS OPPORTUNITIES

Active collecting of business contacts at the conference (NTcoin)

Exhibition stand – premium position

VISIBILITY

Opening speech of the company representative at the main opening ceremony

Possibility of company cooperation at the promotional part of the evening gathering

Session at the NT Conference

Branding of the conference hall and the space in front of it

Promotional SMS, sent to the NTK mobile number database

Company logo at www.ntk.si (with hyperlink to company's webpage)

Company logo in the NTK newsletter

Company logo on the NTK printed materials

Company logo on the NTK sponsorship billboard at the conference

Company logo on the NTK presentation screen in front of conference halls (during the breaks)

Insertion of POS material in the conference bags

CONFERENCE FEES

Pre-arranged number of NTK Full Fees

2x NTK Exhibitor

GENERAL DIGIT

Short presentation of the partner

NTK newsletter, NTK social media by agreement

3x publication of the desired content via NTK communication channels
(blog, webinar, case study, interview or other content by agreement)

Publication of content at www.ntk.si

Content promotion

(NTK newsletter, NTK social media by agreement)

Session promotion*

NTK newsletter, NTK social media by agreement



SPONSORSHIP PACKAGES

2022

GOLDEN SPONSORSHIP

10.000 EUR

CREATING BUSINESS OPPORTUNITIES

Active collecting of business contacts at the conference (NTcoin)

Exhibition stand – XL

VISIBILITY

Session at the NT Conference

Branding of the conference hall and the space in front of it

Promotional SMS, sent to the NTK mobile number database

Company logo at www.ntk.si (with hyperlink to company's webpage)

Company logo in the NTK newsletter

Company logo on the NTK printed materials

Company logo on the NTK sponsorship billboard at the conference

Company logo on the NTK presentation screen in front of the conference halls (during the breaks)

Insertion of POS material in the conference bags

CONFERENCE FEES

2x NTK Full Fee

2x NTK Exhibitor

GOLDEN DIGIT

3x publication of the desired content via NTK communication channels
(blog, webinar, case study, interview or other content by agreement)

Publication of content at www.ntk.si

Content promotion

(NTK newsletter, NTK social media by agreement)

Session promotion*

NTK newsletter, NTK social media by agreement



SPONSORSHIP PACKAGES

2022

SILVER SPONSORSHIP

6.000 EUR

CREATING BUSINESS OPPORTUNITIES

Active collecting of business contacts at the conference (NTcoin)

Exhibition stand – L

VISIBILITY

Company logo at www.ntk.si (with hyperlink to company's webpage)

Company logo in the NTK newsletter

Company logo on the NTK printed materials

Company logo on the NTK sponsorship billboard at the conference

Company logo on the NTK presentation screen in front of the conference halls (during the breaks)

Insertion of POS material in the conference bags

CONFERENCE FEES

2x NTK Exhibitor

SILVER DIGIT

1x publication of the desired content via NTK communication channels
(blog, webinar, case study, interview or other content by agreement)

Publication of content at www.ntk.si

Content promotion

(NTK newsletter, NTK social media by agreement)



SPONSORSHIP PACKAGES

2022

BASIC PACKAGE

4.000 EUR

CREATING BUSINESS OPPORTUNITIES

Possibility of roll-up

VISIBILITY

Company logo at www.ntk.si (with hyperlink to company's webpage)

Company logo in the NTK newsletter

Company logo on the NTK printed materials

Company logo on the NTK sponsorship billboard at the conference

Company logo on the NTK presentation screen in front of the conference halls (during the breaks)

Insertion of POS material in the conference bags

CONFERENCE FEES

1x NTK Networking



SPONSORSHIP PACKAGES

2024

DIGIT PACKAGE

5.000 EUR

NTK communication channels

www.ntk.si



Short presentation of the partner in the NT Conference social media

By agreement

VISIBILITY

Company logo at www.ntk.si (with hyperlink to company's webpage)

Company logo in the NTK newsletter

Company logo on the NTK printed materials

Company logo on the NTK sponsorship billboard at the conference

Company logo on the NTK presentation screen in front of the conference halls (during the breaks)

3x publication of the desired content via NTK communication channels

(blog, webinar, case study, interview or other content by agreement)

Publication of content at www.ntk.si

Content promotion

(NTK newsletter, NTK social media by agreement)

CONFERENCE FEES

1x NTK Networking



NT
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EXCLUSIVE
SPONSORSHIP
OPPORTUNITIES

*All prices are without VAT.

NTK BUSINESS DAY CONTENT PARTNER

Join numerous business decision makers, managers and sales and marketing representatives from various fields in creating business trends of the future!

5.000 EUR

Use of the title: "Partner of NTK Business Day"

Content placement in NTK Business Day

Session / round table / interview at NTK Business Day
2 questions in the questionnaire at the end of the session
(possibility of getting potential business opportunities - LEADS)

Promotion

Session promotion (NTK schedule, NTK social media)
Telop with partner's content before the session

1x publication of the desired content via NTK communication channels

(blog, webinar, case study, interview or other content by agreement)

Publication of content at www.ntk.si

Content promotion (NTK newsletter, NTK social media by agreement)

1x NTK Full Fee for the speaker

SESSION AT THE NT CONFERENCE

Co-create the conference content in a standalone session!

1 session: 4.000 EUR

2 sessions: 6.000 EUR

3 sessions: 8.000 EUR

Content placement at the NT Conference

Session with business or technological content

55 minutes (45 session + 10 Q&A)

2 questions in the questionnaire at the end of the session

(possibility of getting potential business opportunities - LEADS)

Session promotion in the NTK social media

1x NTK Full Fee for the speaker

2022

EXCLUSIVE BUSINESS GATHERING AT NT CONFERENCE



**Socializing with your business partners
in a relaxed atmosphere
on exclusive location**

**3.000 EUR (to 20 people)
5.000 EUR (21-50 people)**

THE PRICE INCLUDES:

rental fee; welcome drink;
2 drinks per person (following drinks are payable at bar's pricelist);
invitation to Exclusive business gathering with company logo (designed in advance);
distribution of the invitation to a selected database of NTK attendees; barman, 2 hostesses for guests reception;
different branding options.

EXCLUSIVE SPONSORSHIP OPPORTUNITIES



SPONSOR OF NTK EVENING GATHERING

NTK Evening gathering will be named after the sponsor

Company logo on the NTK Evening gathering invitations

Branding of the NTK Evening gathering location (Roll-up, beach flags, other promotional opportunities are open for discussion)

5.000 EUR / day



SPONSOR OF THE PEER2PIR EVENT

Peer2Pir event will be named after the sponsor

Company logo on the beer coasters

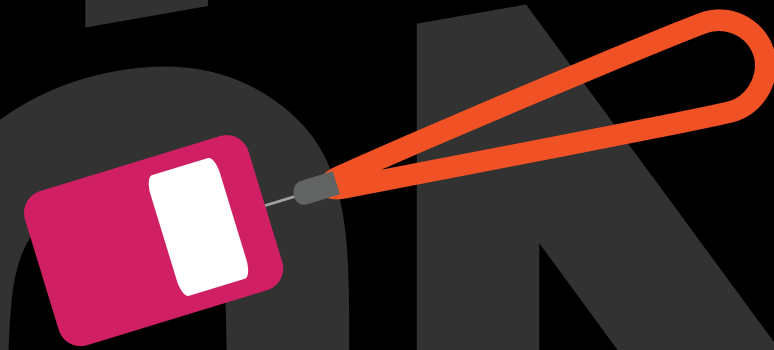
Branding of the Peer2Pir event location (Roll-up, beach flags, other promotional opportunities are open for discussion)

5.000 EUR / day



ADDITIONAL MARKETING OPPORTUNITIES

*All prices are without VAT.



**COMPANY LOGO ON
CONFERENCE
LANYARDS**

Sponsor additionally pays
for the production and
branding

5.000 EUR



**COMPANY LOGO ON
CONFERENCE SHIRT**

Sponsor additionally pays
for the branding,
logo is placed on the sleeve

5.000 EUR



**COMPANY LOGO ON
DIFFERENT POS MATERIALS**

Sponsor additionally pays for the
production and branding

5.000 EUR



**SPONSOR OF THE
CONFERENCE HALL**

Specific hall,
named after the sponsor

3.000 EUR



**ADDITIONAL INSERTION OF POS
MATERIAL IN THE
CONFERENCE BAGS**

Sponsor additionally pays for
the production and branding

2.000 EUR



SMS INFORMING

Price for one SMS, sent to
the NTK mobile number
database

1.000 EUR

CREATING OF NEW BUSINESS OPPORTUNITIES

ACTIVE COLLECTING OF BUSINESS CONTACTS AT THE CONFERENCE (NTcoin)

A simple tool to additionally motivate the attendees to visit sponsors' stands.

A well deliberated system for collecting your leads at the stand. Pride includes tool and software for program support.

500 EUR



CHECK OUT THE IMPRESSIONS OF PAST NT CONFERENCES AND JOIN US!



26th NT KONFERENCA, MAJ 2021

<https://www.youtube.com/watch?v=cPv0Jg9lwYE>

25th NT KONFERENCA, MAJ 2020

https://www.youtube.com/watch?v=xHu_wN2FN8

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